

Revenue Generation Assistant - Job Description: Lit Path Studios

Job Title: Revenue Generation Assistant: Lit Path Studios

Company Description:

Lit Path Studios is a podcast network that hosts personal and professional development shows. With a growing network and plans for expansion, we are seeking a motivated and results-driven individual to join our team as a Revenue Generation Assistant.

Job Description:

As a Revenue Generation Assistant at Lit Path Studios, you will play a crucial role in driving income and creating diverse revenue streams for our podcast network. In addition to acquiring sponsors and cultivating affiliate relationships, you will also be responsible for helping to develop other income generating opportunities such as products, merchandise, speaking engagements for hosts, workshops, and more. Your goal will be to help identify, create, and manage these opportunities in order to maximize revenue and support the network podcast hosts and the growth of our network.

Core Responsibilities:

- Research and identify potential podcast sponsors, affiliates, and income generating opportunities that align with our target audience and niche.
- Develop and execute strategies to acquire new sponsors, affiliates, and income streams for our podcast network.
- Build and maintain relationships with sponsors, affiliates, and partners, serving as a main point of contact and managing ongoing communication.
- Negotiate sponsorship, affiliate, and partnership agreements, ensuring mutually beneficial terms and conditions.
- Collaborate with podcast hosts and content creators to develop and monetize additional income generating opportunities, such as products, merchandise, speaking engagements, workshops, etc.
- Track and analyze performance and ROI of various income streams, providing regular reports to the management team.
- Stay up to date with industry trends and market changes to identify new revenue generation and partnership opportunities.

- Work independently and remotely, while collaborating effectively with the Lit Path Studios team.

Qualifications:

- Proven experience in sales, business development, sponsorship acquisition, and generating income through diverse channels.
- Excellent organizational and time management skills.
- Strong written and verbal communication skills.
- Self-motivated and results-oriented, with a passion for podcasting and content creation.
- Proficiency in using Canva and Notion is preferred.
- Familiarity with the podcasting industry and understanding of the target audience a plus.
- Ability to work independently and manage multiple projects simultaneously.
- Availability to work part-time and remotely.

Position: Approx 5 hours/Week. Starting Pay Rate: \$18-20/Hour.

How to Apply:

To apply for the position of Revenue Generation Assistant at Lit Path Studios, please submit your resume or list of relevant work experience and please include a list of relevant software for which you have familiarity and fluency. Please send to: jamie@litpathstudios.com with the subject line: "Revenue Generation Assistant: Lit Path Studios."

Note: This job posting is for a remote and part-time position.